

Position: Web/Mobile Technical Lead/Software Engineer

Location: Los Angeles, CA

Description: Party Earth is looking for a Technical Lead/Software Engineer for the Party Earth website (www.partyearth.com), mobile site and applications, and web-related applications. The Technical Lead/Software Engineer will drive the technical vision and implementation of web and mobile products via Ruby on Rails, Javascript, and mobile technologies. The Technical Lead/Software Engineer will also manage a team of programmers while serving as the lead programmer.

Responsibilities

- Serve as the primary architect and point of contact for all technical aspects of PartyEarth.com, Party Earth mobile, and related applications
- Drive the technical design and implementation of PartyEarth.com, Party Earth mobile, and related applications
 - Direct the design and implementation of innovative, cutting-edge features from concept to completion
 - Research current and new web technologies and determine the appropriate mix of tools and technologies to effectively implement the product and features
 - Estimate technical workload and level of effort as part of the planning and budgeting process
- Lead a technical team of 6-8 programmers through all phases of implementation in an Agile/Scrum environment
 - Translate business/functional requirements and user stories into technical design
 - Manage technical implementation including application development, database development, and user interface development
 - Code core components of applications as the lead programmer
 - Conduct code reviews
 - Manage and conduct technical and unit testing
 - Manage and fix bugs and issues found during testing and ongoing operations
 - Deliver functionality within estimated effort and timeframe
 - Work closely with cross-functional teams to ensure technical implementation meets the business and functional requirements
- Communicate technical and implementation status and issues to management
- Assess website and traffic needs to determine optimal server and performance configurations
- Oversee configuration management and version control of production, test, and development environments

Qualifications:

- Minimum of 6-8 years of web and mobile development experience
- Proven leadership experience in managing technical web development professionals in an Agile/Scrum environment
- Experience designing, implementing, and testing the following – ideally in the media and entertainment industry:
 - Content-focused websites (written, photo, video, and user-generated content)
 - User communities/Social networks
 - Content management systems
 - Search algorithms
 - Search Engine Optimization
 - Mobile sites and mobile applications

Party Earth – Web/Mobile Technical Lead/Software Engineer

- Marketing and advertising components
- E-commerce/store/shopping cart
- Third-party APIs, tools, and functionality (i.e. Google Maps, YouTube, Facebook, etc.)
- Experience estimating effort and time required to complete projects
- Ability to define success criteria to set and measure expectations
- Knowledge of web and mobile best practices and the newest and current web technologies
- Ability to design and implement scalable applications and large scale, high traffic websites
- Ability to think outside the box and generate creative ideas for solving business problems using technology
- Ability to translate business and functional requirements into technical design/implementation
- Ability to manage multiple concurrent projects
- Experience in debugging and resolving production issues
- Ability to work in a team environment but also independently with minimum direction
- Strong work ethic
- Excellent written/verbal communication skills
- Extreme attention to detail
- Ability to work in a “start-up” environment
- Bachelor’s Degree in Computer Science or related field

Programming/Technical Qualifications:

- Ruby on Rails, Javascript, Ajax, PostgreSQL, HTML, CSS, Flash
- Mobile application development/iPhone application development
- Amazon S3
- Git
- Database design and development
- Content Management Systems
- Photo and video web/mobile technologies and applications
- Mapping/geo-mapping technologies
- Software bug tracking tools
- Support for multiple browsers (Internet Explorer, Firefox, Safari, etc.)
- Server configuration and maintenance

About Party Earth

Party Earth is a global media and entertainment company whose mission is to enable its community of users to maximize their social experiences worldwide. Through its content, media/distribution, and community, Party Earth is a trusted source that delivers unique and valuable recommendations, helping its users find what to do, when to do it, and who to experience it with. The Company currently provides detailed reviews of social venues (i.e. bars, nightclubs, beaches, casinos, parks, plazas) in sixteen cities around the world; a daily calendar of festivals, concerts, and sporting events in these cities including real-time event notifications; and photos and videos capturing moments and experiences from certain festivals and events across the globe. Moreover, the Company ensures that its community members have a personalized experience by enabling them to utilize its content and interact with other users based on their own interests and preferences.

To apply, please submit your resume to careers@partyearth.com.

www.partyearth.com | [Party Earth on Facebook](#)