



Junior Copywriter

Are you a voracious writer? Do you read everything from the New York Times and ESPN to PerezHilton and Stereogum? Are you really into travel and knowing about different places and social scenes around the world?

If you answered yes to any of these questions then you may be the perfect candidate for a Party Earth Junior Copywriter. We are currently seeking qualified candidates for our Junior Copywriting position.

Party Earth publishes expert reviews of the best social venues around the world and maintains a calendar of festivals, concerts, and sporting events in 19 global cities. In addition, the Company has an editorial department that's responsible for writing articles, lists, bios, and more for venues and events.

Junior Copywriters responsibilities include one or more of the following:

- Research and write content for the Calendar of Events and Editorial sections on Partyearth.com in addition to writing content for external content sites
 - Research festivals, concerts, and sporting events taking place in major cities throughout the world
 - Write clever and exciting descriptions of major events, festivals, performers, and more
 - Research and write article content to be featured on Party Earth and external content sites
- Participate in Party Earth marketing initiatives
 - Write and promote Party Earth content via Facebook, Twitter, and other social media
 - Assist in the marketing and promotion of the Party Earth brand, website, and products via a variety of social media
 - Identify and implement opportunities to maximize awareness and boost user traffic to PartyEarth.com via a variety of web initiatives

Qualifications:

- Journalism Major or other Creative Major
- Minimum of 1-3 years of relevant experience writing, editing, and/or managing content in online and/or print media – ideally in the media and entertainment industry
- GPA: 3.0 or higher
- Knowledge of pop-culture, travel, music, sports, and events
- Study abroad experience in Europe a plus
- Creative mind and writing skills
- Knowledge of social media and its effective use in generating “buzz”
- Enjoys spreading messages through social networks, blogs, and other social media
- Entrepreneurial spirit, proactive mentality, and tremendous work ethic
- Willingness to learn and also challenge the status quo
- Eagerness to work in a startup company environment
- Knowledge of media websites is a plus
- Enjoys travel and social activities
- Language skills in German, French, Spanish, or Italian a plus



Company Description:

Party Earth is a global media and entertainment company whose mission is to enable its community of users to maximize their social experiences worldwide. Through its content, media/distribution, and community, Party Earth is a trusted source that delivers unique and valuable recommendations, helping its users find what to do, when to do it, and who to experience it with. The Company currently provides detailed reviews of social venues (i.e. bars, nightclubs, beaches, casinos, parks, plazas) in cities across the world; a daily calendar of festivals, concerts, and sporting events in these cities including real-time event notifications; and photos capturing moments and experiences from certain festivals and events across the globe. Moreover, the Company ensures that its community members have a personalized experience by enabling them to utilize its content and interact with other users based on their own interests and preferences.

To apply, please submit your resume to content-careers@partyearth.com.

www.partyearth.com | [Party Earth on Facebook](#)