

### **Media and Entertainment Intern**

Are you a pop culture fanatic? Do you follow the latest concerts and festivals? Are you familiar with sporting events around the world? Do you spend hours on Facebook and Twitter?

If you answered yes to any of these questions then you may be the perfect candidate for a Party Earth internship. We are currently seeking qualified candidates for our Media and Entertainment Intern position.

Party Earth maintains a calendar of festivals, concerts, and sporting events as part of the core content of PartyEarth.com. With an up-to-date calendar of major events, PartyEarth.com provides its users with meaningful options and choices in a variety of cities. In addition, Party Earth promotes many of these events via its Facebook and Twitter pages as supplemental distribution channels to drive additional traffic to PartyEarth.com. As a result, researching and gathering event content is a crucial element in the success of PartyEarth.com and the company overall.

Media and Entertainment Interns responsibilities include one or more of the following:

- Research and gather content for the PartyEarth.com calendar of events
  - Research festivals, concerts, and sporting events taking place in major cities throughout the world
  - Maintain a list of events for each city that Party Earth covers
  - Write clever and exciting descriptions of major events
  - Update and maintain a list of event venues in each city
  - Upload the latest event content to PartyEarth.com
- Participate in Party Earth marketing initiatives
  - Promote PartyEarth.com content via Facebook, Twitter, and other social media
  - Assist in the marketing and promotion of the Party Earth brand, website, and products via a variety of social media
  - Identify and implement opportunities to maximize awareness and boost user traffic to PartyEarth.com via a variety of web initiatives

#### Qualifications:

- Creative Major or Business/Marketing Major
- GPA: 3.0 or higher
- Knowledge of pop-culture, music, sports, and events
- Knowledge of social media and its effective use in generating “buzz”
- Enjoys spreading messages through social networks, blogs, and other social media
- Creative mind and writing skills
- Entrepreneurial spirit, proactive mentality, and tremendous work ethic
- Willingness to learn and also challenge the status quo
- Eagerness to work in a startup company environment
- Knowledge of media websites is a plus
- Enjoys travel and social activities
- Language skills in German, French, Spanish, or Italian a plus
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**To apply, please submit your resume to [internships@partyearth.com](mailto:internships@partyearth.com)**

**Company Description:**

Party Earth is a global media company that reviews and rates social venues and events around the world. Party Earth distributes the content via the Company website ([www.partyearth.com](http://www.partyearth.com)), mobile devices, and a series of guidebooks. The Company's global presence, unique review format, and distribution of up-to-the-minute information enable young people (and the young at heart) to customize the content to their own preferences and maximize their social experiences anywhere in the world.

**Party Earth Internship Program:**

The Party Earth Internship Program provides students with a chance to gain real-world experience in an entrepreneurial environment. Interns interact with the Party Earth senior management team through a variety of projects that expose the interns to different aspects of running a business. Through product development, strategy, sales, and marketing initiatives, Party Earth interns learn how to build and run a business from the ground up.

Party Earth internships are great for students with a proactive and entrepreneurial spirit. Interns have an opportunity to assume large amounts of responsibility, make meaningful contributions to the organization, and receive recognition for their efforts. In addition to gaining valuable work experience, interns may also be rewarded by participating in networking events, trade shows, and sales calls which may include company-sponsored international travel.

The Party Earth Internship Program is conducted during the academic year and the summer. Each session consists of a 12-15 week period, depending on the school's schedule and the intern's availability. Interns work as volunteers in the Los Angeles office and are expected to work at least 10-25 hours per week during the school year, and up to 40 hours per week during the summer. For interns that excel, internships can roll over multiple semesters, and full-time work may be available upon graduation.